

ELENA GARGIULO

SENIOR GRAPHIC DESIGNER



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Ciao! I'm **Elena** and I'm a **Senior Graphic Designer**.

My focus on design dates back to my childhood when I became passionate about art history, technical drawing, history of graphics, patterns and geometry.

Over the years, I have gained **experience in different areas**, developing soft skills and **improving my skills** in Adobe software and more.

In **Teads Marketing Department**, I have managed the corporate image of the Italy office for many years, constantly collaborating with global colleagues from other countries.

Currently, I create interactive and **impactful advertising formats**, aligning with clients' KPIs, **managing the design team's workflow**, and working on various **large projects with major brands**.



SKILLS

Creativity

Quick learner

Problem solving

Team management

UI/UX Design

HTML/CSS

Branding

Print design

Typography

Visual design

Mobile design

Basic Javascript

Design data visualization

Infographics

Adobe Creative Suite

Figma

Hubspot

Mailchimp

Canva

Splashthat

I LOVE

Japan

Abstract art

Geometries

Handcrafts

Rock music

Plants

Stationary

CERTIFICATIONS

- **Data visualization creativa per il design narrativo**
Domestika
- **Visualization and Information Design**
Domestika
- **Spot illustration: disegna e racconta la vita da freelance**
Domestika
- **Figma dalla A alla Z**
Domestika
- **Learning Art Direction**
Lynda.com

EDUCATION

- **Web designer
Post-graduate certification**
Galdus Srl
2004
- **Graphic Arts
Expert Diploma**
I.T.S.O.S. A. Steiner
2003

WORK TIMELINE

- **SENIOR GRAPHIC DESIGNER**
Teads | 2014
 - Creating rich media adv video/display
 - Creating assets for Global/Italy Marketing Team
 - Branding corporate events
 - Developing skills of team management
- **WEB DESIGNER**
Ebuzzing | 2013
 - Managing adv banners video
- **UX DESIGNER**
3rd Place | 2012
 - Created websites for different clients
 - Developed email newsletters for clients
- **GRAPHIC DESIGNER FREELANCE**
Helenchan.it | 2008
 - Created websites for different clients
 - Developed experience in Wordpress sites
- **VISUAL GRAPHIC DESIGNER**
M.A.S. Arts&Show | 2007
 - Created visuals for musical events promo (online/offline)
 - Concept and developed printed assets for events
- **WEB DESIGNER**
Mac@Work | 2004
 - Worked creating websites in the webagency area